

# Value Maximisation Review

## A Value Maximisation Review (VMR)

A VMR is a business review developed by Gambit specifically designed for your business to identify key operational and strategic initiatives that will enhance value in preparation for:

- Selling or transferring business ownership
- Raising capital to achieve liquidity
- Making an acquisition requiring financing
- Growing organically and/or through acquisition

The main objective of the VMR is to increase 'enhancers', maintain 'preservers' and eliminate 'eroders' of value.

## What a VMR involves

The VMR program takes a holistic view of your business, including, but not limited to, considerations in relation to:

- Evaluation of key Shareholders' considerations and objectives
- Assessment of gaps and related risk factors
- Recommendations to address any shortfalls
- Assessment of current value and capital availability
- Comparison to objectives and requirements
- Strategies to bridge value gaps

## Why have a VMR?

The VMR process provides a number of benefits for business owners including:

- A clear understanding on the areas in the business where value is being created or compromised
- A clear strategy and action plan to address the key issues and challenges to maximise value
- An understanding of what the business is worth currently and how value gaps can be bridged
- A sounding board for executive management and to provide a healthy challenge in a safe environment
- A business which is investor or investment ready

